





2Q 2025 Investor Conference

2025/8/19

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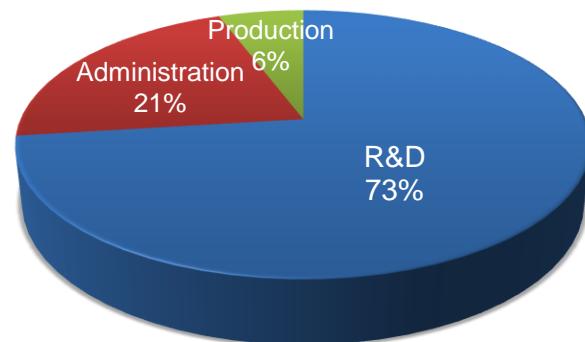
Sunplus Affiliates

	Profession	Shareholding	Stock code
 SUNPLUS	Sunplus Technology Co., Ltd. (592m shares) Automotive, Audio IC & IP Design	100%	TWSE#2401
	Generalplus Technology Co., Ltd. (109m shares) Speech/Music, LCD, Digital Video & Image SoC Turnkey Solutions, Micro-Controllers	48%	TWSE#4952
	Sunplus Innovation Technology Inc. (58m shares) UVC & HID Control IC	57%	TWSE#5236
	Jumplux Technology Inc. (24m shares) Automotive MCU & USB Storage ASIC	100%	

* Based on 2025/6/30 Consolidated-holding by Sunplus

Human Resources

Global Employees

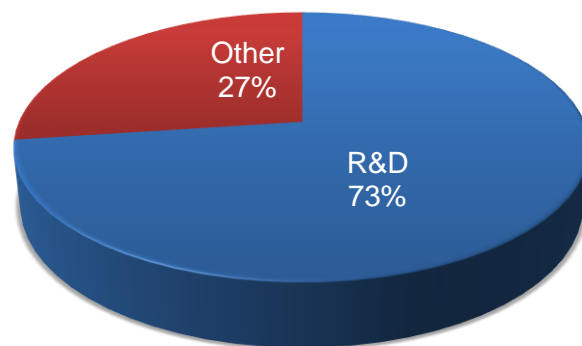


Global Employees/ R&D

1,049 / 766

44% Master above

Sunplus HR



Sunplus HR/ R&D

328 / 239

66% Master above

* Data by 2025/6/30

1H Consolidated Results

(NT\$ million)	2025 1H		2024 1H		YoY
Net Sales	3,248	100%	3,134	100%	4%
COGS	1,711	53%	1,606	51%	7%
Gross Margin	1,536	47%	1,528	49%	1%
R&D Expenses	1,062	33%	995	32%	7%
SG&A Expenses	400	12%	451	14%	(11%)
Operating Net Profit (Loss)	73	2%	82	3%	(11%)
Non-Op. Gain (Loss)	91	3%	393	13%	(77%)
Net Income (Loss)	90	3%	425	14%	(79%)
Other Comprehensive Income	(387)	(12%)	36	1%	(1185%)
Total Comprehensive Income	(296)	(9%)	460	15%	(164%)
Net Profit Attributable To					
Shareholders of the parent	(71)	(2%)	234	7%	(130%)
Non-controlling interests	162	5%	190	6%	(15%)
<u>EPS (NT\$)</u>	<u>(0.12)</u>		<u>0.40</u>		

** EPS based on outstanding 591,994,919 shares on 2025/06/30

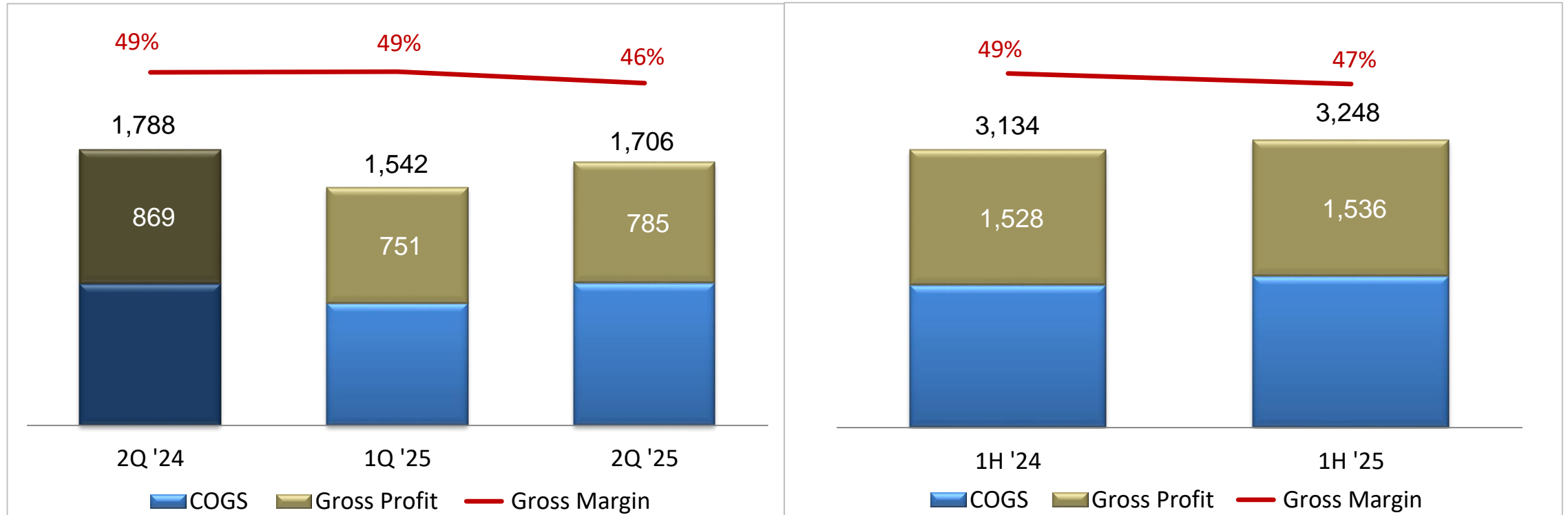
Q2 Consolidated Results

(NT\$ million)	2025 2Q		2025 1Q		QoQ	2024 2Q		YoY
Net Sales	1,706	100%	1,542	100%	11%	1,788	100%	(5%)
COGS	921	54%	791	51%	16%	919	51%	0%
Gross Margin	785	46%	751	49%	5%	869	49%	(10%)
R&D Expenses	522	31%	541	35%	(3%)	509	28%	3%
SG&A Expenses	213	12%	187	12%	13%	282	16%	(25%)
Operating Net Profit (Loss)	51	3%	22	1%	126%	78	4%	(35%)
Non-Op. Gain (Loss)	33	2%	58	4%	(44%)	37	2%	(12%)
Net Income (Loss)	51	3%	39	3%	32%	112	6%	(54%)
Other Comprehensive Income	(433)	(25%)	47	3%	(1032%)	55	3%	(889%)
Total Comprehensive Income	(382)	(22%)	85	6%	(547%)	167	9%	(328%)
Net Profit Attributable To								
Shareholders of the parent	(34)	(2%)	(38)	(2%)	(10%)	3	0%	(1351%)
Non-controlling interests	85	5%	77	5%	11%	110	6%	(22%)
EPS (NT\$)	(0.06)		(0.06)			0.01		

** EPS based on outstanding 591,994,919 shares on 2025/06/30

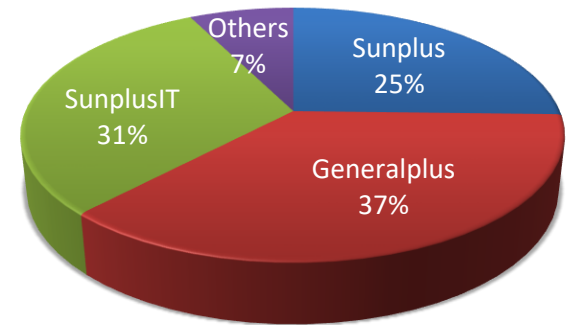
Consolidated Net Sales & Gross Profit

NT\$ million

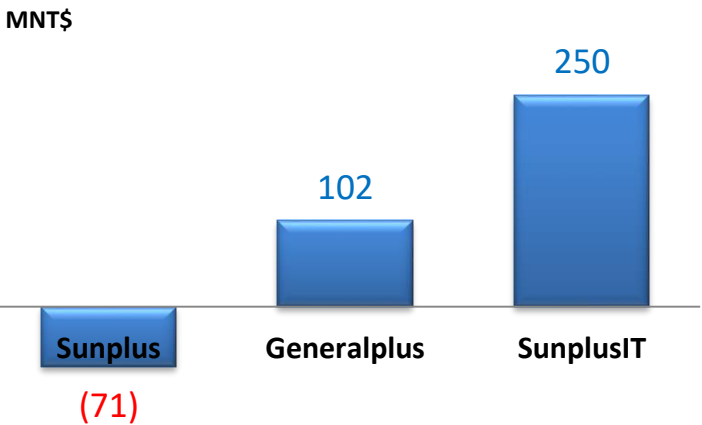


Affiliates' Contribution

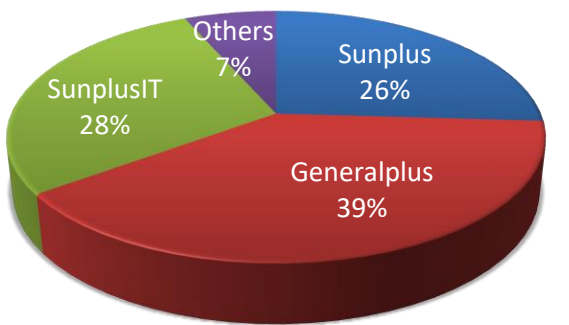
1H '25 Net Sales : 3,248 MNT\$



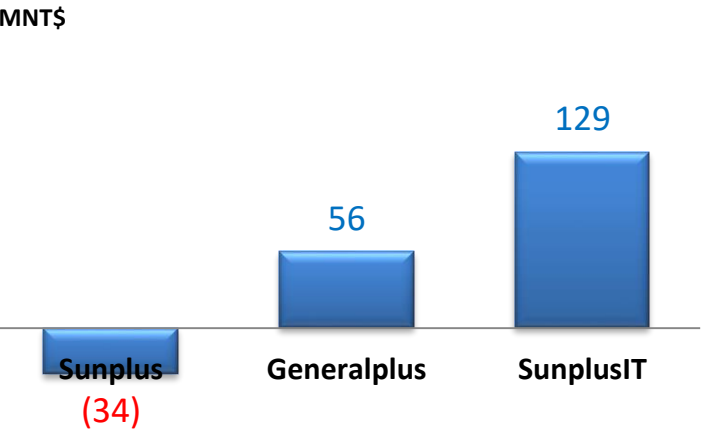
1H '25 Net Income



2Q '25 Net Sales : 1,706 MNT\$



2Q '25 Net Income



Q2 Consolidated Balance Sheet

(NT\$ million)	2025 2Q	2025 1Q	QoQ	2024 2Q	YoY
Total Assets	14,052	14,263	(1%)	14,776	(5%)
Cash and Cash equivalents	4,804	4,781	0%	4,753	1%
Financial asset at fair value through profit or loss - current	1,095	1,062	3%	1,326	(17%)
Inventory	1,208	1,249	(3%)	1,214	(0%)
Equity Method Investments	392	444	(12%)	779	(50%)
Financial asset at fair value through profit or loss - non-current	1,284	1,519	(15%)	1,638	(22%)
Total Liabilities	3,652	3,340	9%	3,783	(3%)
S-T Bank Loans	241	103	134%	197	22%
Account Payable	378	466	(19%)	596	(37%)
Other current liabilities	1,182	907	30%	1,119	6%
Total Shareholder Equity	8,168	8,615	(5%)	8,725	(6%)
ROE%	0.87%	0.36%		3.86%	
Net Asset Value per Share (NT\$)	13.88	14.64		14.83	

Non-Operating Gain

(NT\$ million)	2025 1H	2024 1H	YoY
Other Income	84	50	68%
Exchange Gain (Loss)	(41)	46	(188%)
Gains on Financial Assets (Liabilities) at Fair Value through Profit or Loss	(4)	(10)	(54%)
Investment Gain Recognized under Equity Method	(46)	(21)	125%
Disposal of investment interests under equity method	71	310	(77%)
Non-Operating Gain	91	393	(77%)

(NT\$ million)	2025 2Q	2025 1Q	QoQ	2024 2Q	YoY
Other Income	39	45	(15%)	20	92%
Exchange Gain (Loss)	(52)	11	(566%)	13	(514%)
Gains on Financial Assets (Liabilities) at Fair Value through Profit or Loss	17	(22)	(179%)	1	1952%
Investment Gain Recognized under Equity Method	(28)	(18)	57%	(16)	78%
Disposal of investment interests under equity method	42	29	43%	9	
Non-Operating Gain	33	58	(44%)	37	(12%)

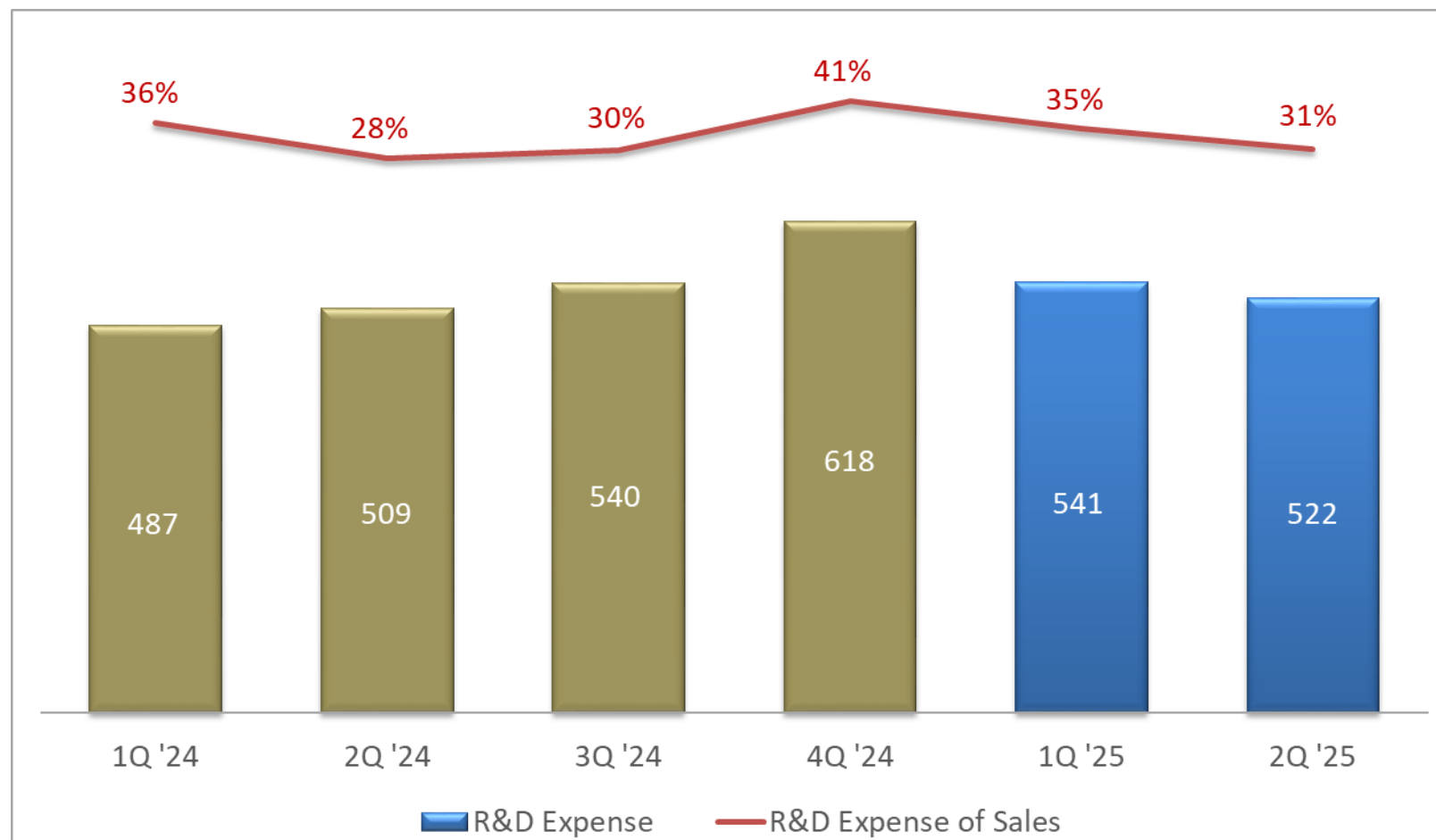
Cash Flows

(NT\$ million)	2025 1H	2024 1H	YoY
From Operation	(34)	481	(107%)
From Investment	(84)	11	(892%)
From Financing	42	150	(72%)
Net Cash Flow in (out)	(115)	661	(117%)
Cash and Cash equivalents	4,804	4,753	1%
Financial asset at fair value through profit or loss	1,095	1,326	(17%)
Total Amount available for use	5,900	6,079	(3%)

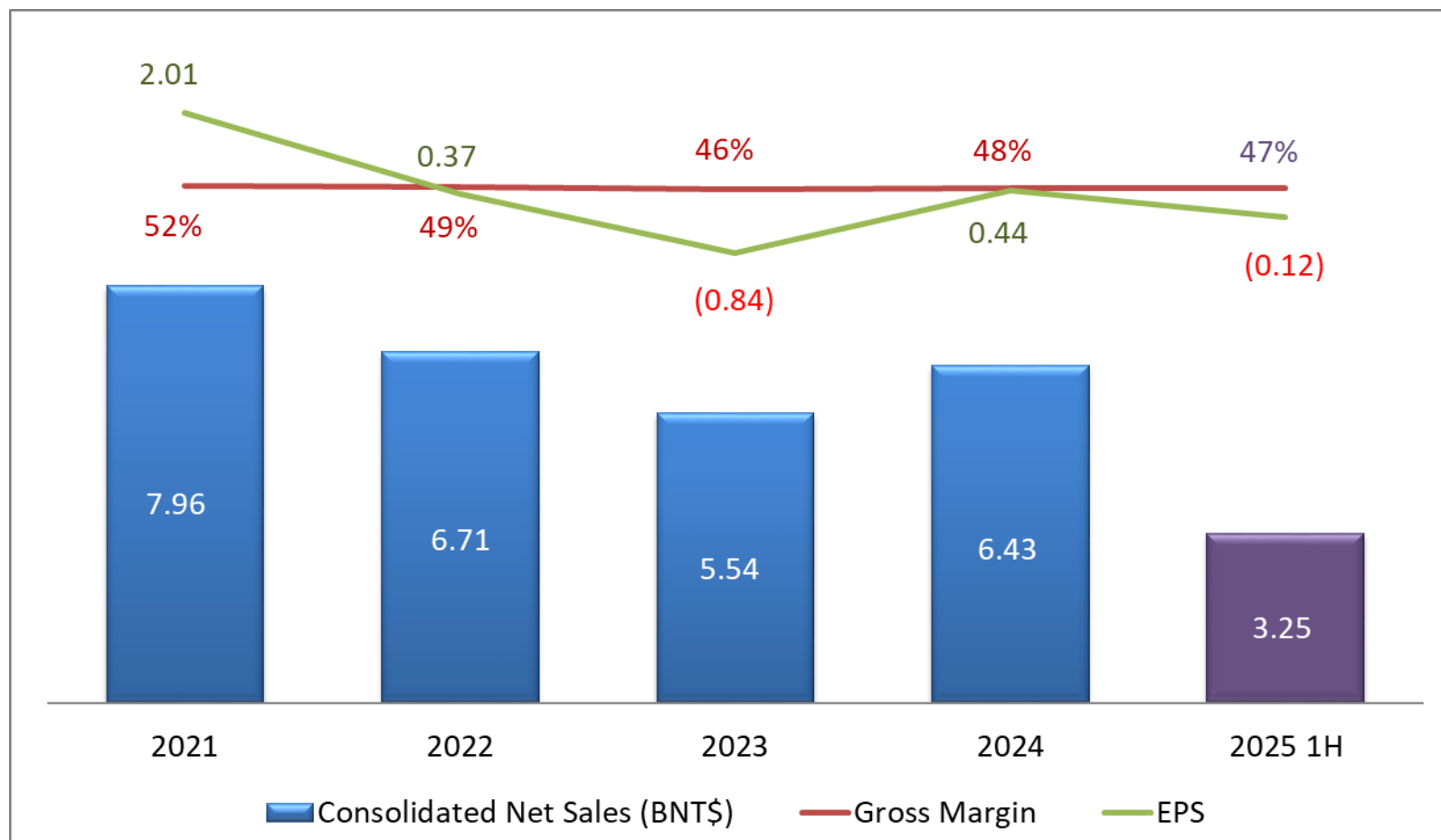
(NT\$ million)	2025 2Q	2025 1Q	QoQ	2024 2Q	YoY
From Operation	(51)	17	(404%)	370	(114%)
From Investment	58	(142)	(141%)	(64)	(189%)
From Financing	62	(19)	(420%)	18	241%
Net Cash Flow in (out)	23	(138)	(117%)	330	(93%)
Cash and Cash equivalents	4,804	4,781	0%	4,753	1%
Financial asset at fair value through profit or loss	1,095	1,062	3%	1,326	(17%)
Total Amount available for use	5,900	5,844	1%	6,079	(3%)

R&D Expenses

NT\$ million



Financial Statement



Sunplus Products Profolio

Automotive

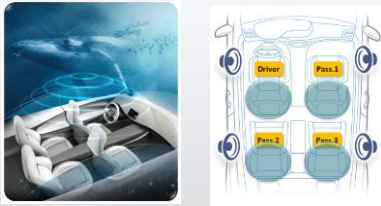
Cockpit Electronics



Automated Driving



In-cabin Acoustics



Audio

Speaker Out



Wireless Connection



Speech In



Plus 1

C1



C3



DVD



Automotive

Inside and Around the Cockpit



Cockpit Electronics

IVI
Display Audio
Cluster
HUD



Automated Driving

AVM
DMS/IMS
ADAS
E-Mirror
APA



In-cabin Acoustics

Spatial Sound
Auto-EQ
EC/NR
ITU-T Lab



Cockpit Electronics

Display Audio

Connects Vehicle to Person (Personal Device)



iCockpit Solution

- Cluster



- In-Vehicle-Infotainment



- AVM/ADAS



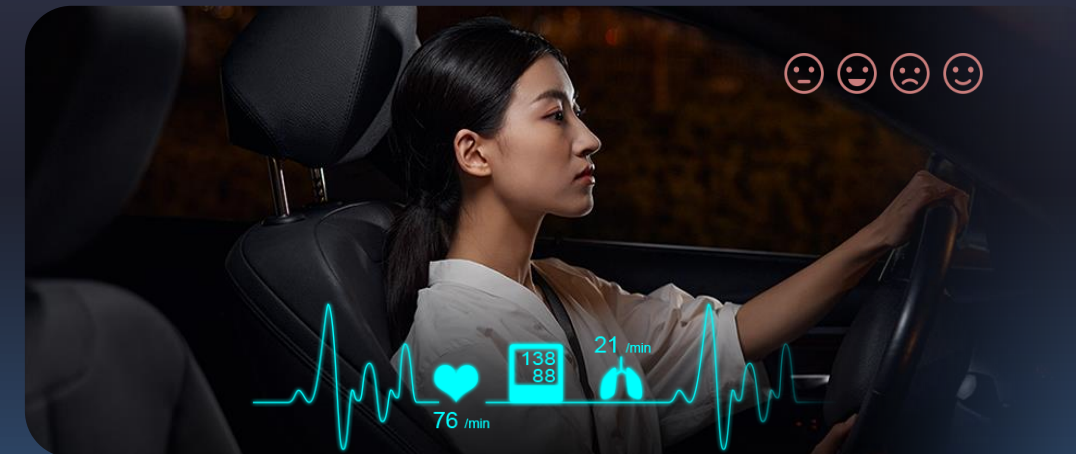
iCockpit: IVI+Cluster



Driver Monitoring System – Vision-based



Driver and Interior Monitoring



Motorcycle Cluster Market

- Scooter cluster supports smart phone link and mirroring



Phone link
&
Mirroring



- Large displacement motorcycle supports CarPlay & Android Auto



CarPlay
&
Android Auto



Motocycle Cluster solution

- Wireless Connection by WiFi and Bluetooth_1 Module
- Support Helmet 1 & Helmet 2 by Bluetooth_2 Module



Automated Driving

ADAS Applications

AVM



AR HUD



APA



E-Mirror/CMS/DMS



3D AVM and Transparent Chassis



3D AVM for Truck & Bus

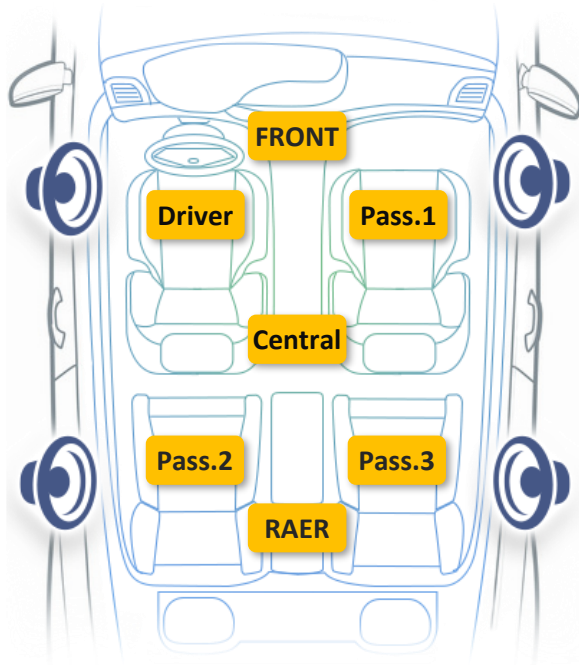




Immersive Sound

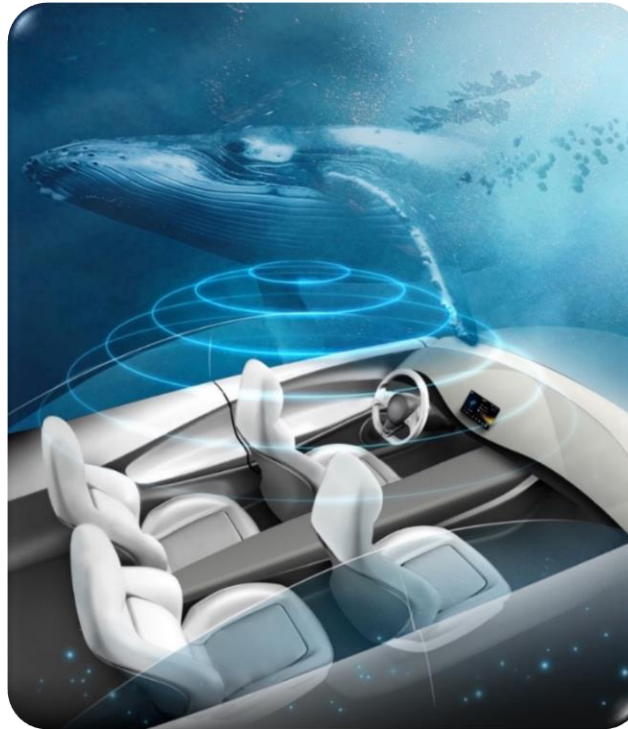
Joy – In-cabin Acoustics

Sound Field with IMS



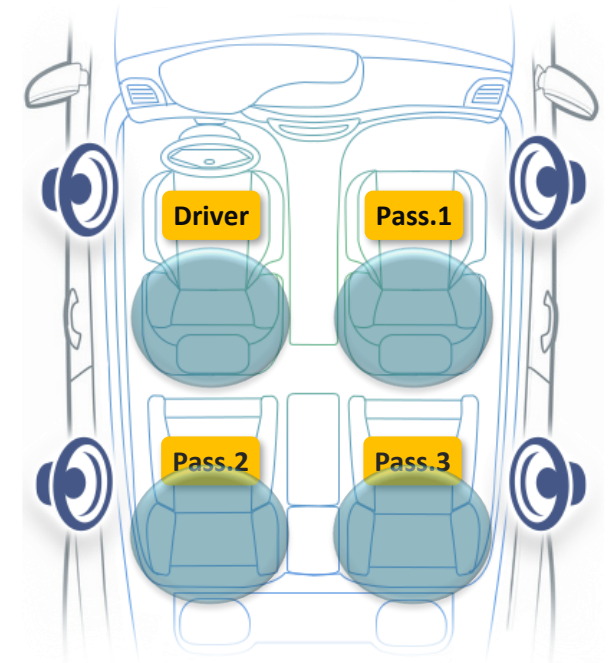
The IMS sees the occupants and feeds the info to IVI for optimal sound field settings.

Immersive Sound



Bringing the 3D surround technology, such as Dolby Atmos™, or Sunplus Spatial Sound to the cabin.

Sound Bubble (w/ ANC)



Giving every occupants a quiet zone, or independent listening zone.

Audio

Audio Solutions

Speaker Out



Premium Soundbar



Personal Speaker



Gaming Soundbar



Streaming Speaker



Karaoke DJ Soundbar

Wireless Connection



Party Speaker



Surround/Woofer Speaker

Speech In



Speakerphone



Video Bar

Soundbar

- Bridging the gap of Flat-panel HDTV & Home Theater



Soundbar with surround



Party Speaker



Gaming / PC Soundbar



S+ Spatial Sound 3D
Gaming/PC Soundbar

Conference Speaker

Conference Speaker

SPA101
Acoustic Echo Cancellation
Noise Reduction

Noise Reduction

Acoustic Echo Cancellation

Demo Video

Video Bar

VideoBar

SPA100P
S+ Audio Barrier
S+ AI ClearVoice

Audio Barrier

Audio Barrier

S+ AI ClearVoice

Demo Video

airlyra



Plus 1

C3V Application : Robot Market

Smart Robot everywhere in the world

■ Applications

- Robot vacuums
- Automatic lawn mower
- Long Term Care Monitoring System
- Camera Drone
- Video Conference
- Autonomous Robot
- DMS



C5 Application : Robot Market

Smart Robot everywhere in the world

■ Applications

- Robot vacuums
- Automatic lawn mower
- Long Term Care Monitoring System – Conversational Long-Term Care Alert, Wake-Up, and Emergency Call System
- Camera Drone – Multi-Image Integrated Recognition
- Video Conference – Meeting Summarization and Real-Time Translation
- Autonomous Robot – Voice Control and Interactive Companionship
- DMS – Voice Interaction and Assistive Alerts



Make difference